RPR AMP™ / Project Upstream Partnership

How it works

RPR seeks to create a common backend platform that will be collectively leveraged by MLSs and Brokers and Franchises. The goal will be to deliver a new infrastructure for the benefit of Brokers, MLSs and their agents. This common platform will build upon RPR's significant investment in data, technology, and integrated member servicing operations over the past five years.

RPR's Upstream/AMP™ initiative extends the investment of the existing RPR platform by providing MLSs with a common data repository (Back End) and a system of user interfaces (Front Ends) that support MLS listing entry and management functions in the common database.

Upstream/AMP™ creates additional benefits by providing Brokers with a data entry and collection platform for their companies' listings and the ability to manage the integration of their listings with their MLSs, vendors, and other partners.

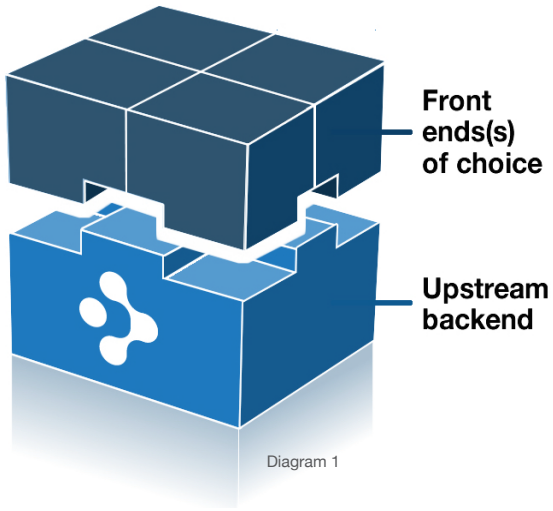


Diagram 1

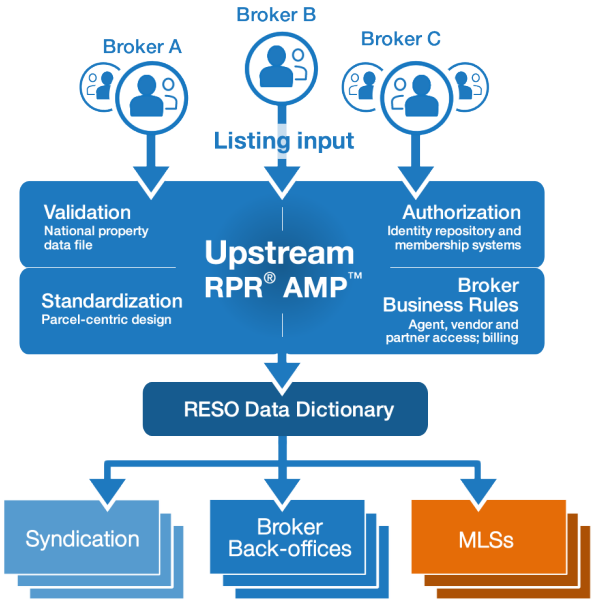
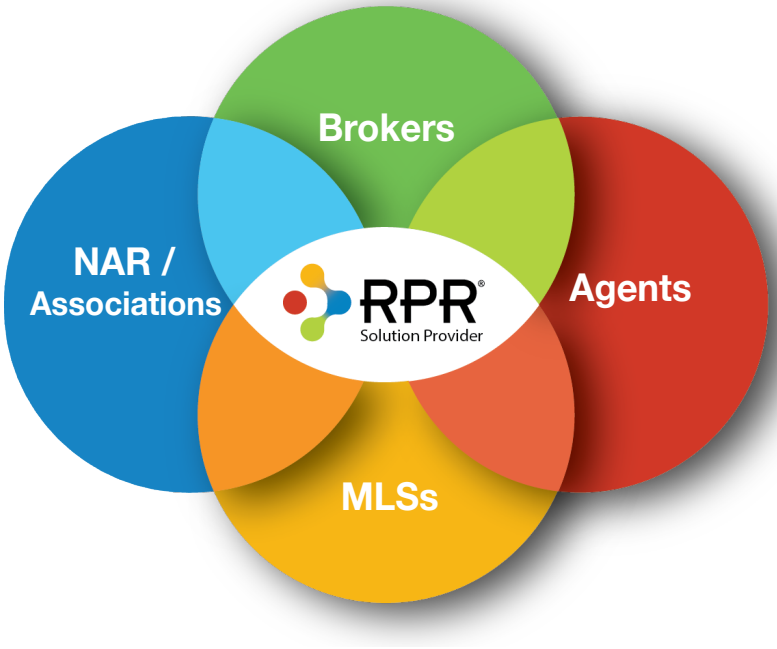
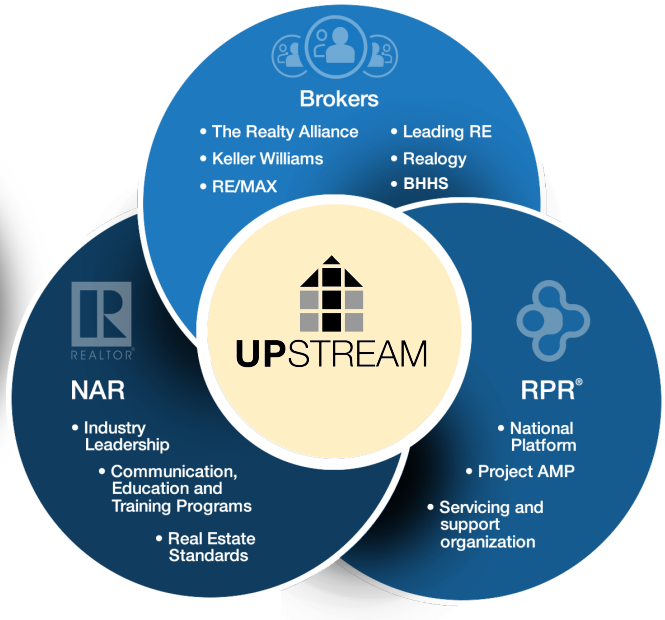


Diagram 2

Brokers, MLSs, and their agents benefit from Upstream/AMP™ by leveraging RPR's expertise with property information and scale of operations. Additionally, RPR provides significant assets of data validation and matching, membership data collection, MLS and Broker business rules management, and security. A key component of the integration with MLS and Brokerage technology operations will be RPR's support for the RESO Data Dictionary and the continuing development of RESO standards.

The development of Upstream/AMP™ by RPR will create a permanent, high-value benefit for the real estate industry and a focus on innovation by MLSs and Brokers, on behalf of the agents they serve. These concepts have been the vision of leaders throughout the industry for many years. Now it is time to execute on this vision.